



## **Welcome to the AIIM Florida Chapter Newsletter!**

AIIM Florida Chapter works hard to provide Intelligent Information Professionals up-to-date information on the latest information management technologies and providers, through continuous research, consulting, collaboration, regular educational events and communications. The AIIM Florida Chapter, formerly known as the AIIM Gulf Coast Chapter, is one of the key AIIM Chapters worldwide.



### **A Letter From Our President**



**Hello to our Members and Friends of the AIIM Florida Chapter,**

**THIS...YES THIS...HAVE YOU BEEN MISSING OUT??**

**Since I'm immersed in all aspects of the management of information and data, I often meet or speak with people that are employed in the aforementioned technology subjects. Curiously, I come across far too many that are involved in the "subject" as the**

day-job but are not opening up themselves to the realm of expertise through learning that is shared in conferences, seminars, workshops and the like.

It amazes me. Maybe it was the pandemic that, in keeping us apart, caused reliance on the web for everything. Whatever it was, I'm astounded by how many people will tend to rely on learning about intelligent document processing, information automation, content management, artificial intelligence and data governance etc., all the while relying on AI generated content to feed the info to them without every questioning what they are hearing from the aspect of best practices or at the very least, compliance.

The importance of putting yourself out there in the environment of shared learning is huge. Toward this continued goal, we focus greatly on expanding a knowledge-first concept across AIIM Southeast and expand that to LATAM. As we do this, now in our 36th year, GETTING OUT THERE is our ever-present objective. First of all, we are working to GET YOU OUT THERE and we hope to have at least one or two Lunch & Learns to be able to do just that.

As mentioned here in the newsletter on and on the [aiimfl.org](http://aiimfl.org) website, we were active and present in coordination with ARMA Southeast at the ARMA Southeast Sunshine Conference in Kissimmee, Florida earlier this month. There we found a great deal of interest in the AIIM educational programs that we provide and there was excitement in the crossover with ARMA's educational subject matter, helping members expand their knowledge in AI+IM to their daily work in records and information governance.



**We are always very appreciative of the work and dedication of the ARMA Southeast and ARMA Gulf Coast Chapter teams in our common purpose of bringing you all of the education that you need for your professional prowess. Count on AIIM to continue to be present and continue in GETTING YOU OUT THERE.**

**Sincerely,**

**Craig**

**Current AIIM Florida Chapter Board of Directors:**

Craig Laue – President

B. John Masters – Vice President

Erin Dempsey – Director of Communications and Marketing

Alvaro Arias – Director at Large – LATAM Focus

Bob Larrivee – Director - Past President - Advisor to the Board

Patrick White – Director at Large

Peter Klentos – Director at Large



**The AI+IM Global Summit 2026 is focused on ONE thing: practical solutions that actually work.**

**Join AIIM Florida Chapter April 28-30 in Baltimore!**



Baltimore, Maryland, USA  
April 28-30, 2026

Register now to join  
your cohort.

Cohorts start meeting  
in late March!

Register Now

[www.aiim.org/aiim26](http://www.aiim.org/aiim26)

**April 28-30, 2026 Hyatt Inner Harbor, Baltimore**

Join AIIM Florida Chapter at the AI+IM Global Summit, hosted by AIIM (the Association for Intelligent Information Management), where information leaders like you will discover how to thrive in the age of AI.

For over 80 years, AIIM has been at the forefront of helping organizations transform their information management practices. As unstructured data becomes the backbone of AI and automation, this event is designed to help you unlock its potential.

Over 2.5 days, you'll gain practical insights, form valuable industry connections, and explore cutting-edge strategies that blend AI with information management, driving real impact in your organization.

[REGISTER TODAY](#)

Want to meet up in Baltimore? [Contact Us!](#)



**Save the Date for TWAIN Converge 2026!**

*Now is the time to inquire about sponsorships*



### **Monetizing Enterprise Interoperability in the Era of IoT and AI**

TWAIN Converge 2026 brings together the people, organizations, and technologies at the intersection of document intelligence, open standards, and the emerging world of office robotics and autonomous automation.

On **November 11–12, 2026, Safety Harbor Resort & Spa** returns as host for the TWAIN Working Group's signature annual event — now expanded to reflect a defining moment in our industry's evolution. This is not a vendor showcase or a technology trade show. It is a focused, educational gathering built around a question that should matter to every person in the room:

*"How do I use automation to drive workplace operational effectiveness — and profit from it?"*

**Interoperability is one of the most widely recognized problems in enterprise technology — and TWAIN is the organization creating the open standards that solve it. Whether you manage records for a hospital, run a dealership exploring robotics, develop document capture or automation software, or are evaluating how standards**

could streamline your enterprise operations — TWAIN Converge 2026 was built for you.

Join TWAIN and AIIM Florida as a sponsor or attendee at this exciting event!

[MORE INFORMATION](#)



**NOW IS THE TIME TO  
INQUIRE ABOUT  
SPONSORSHIP!**



**Interesting Articles**

[The Transformative Impact of Artificial Intelligence](#)

[Why Your Digital Clutter Is Costing You ROI — and What to Do About It](#)

[Your Information Architecture Is Failing You — Here's What to Do About It](#)

[Ready for AI? Why Governance Is the Missing Piece in Your Microsoft 365 Copilot Strategy](#)

Did you know AIIM Florida has an entire video archive around various information management topics and challenges?

*Subjects include AI Automation, IDP, Records Management, Information Governance, Workplace Best Practices*

[CHECK IT OUT](#)

**Would you like to partner with AIIM Florida in 2026?**

Gain valuable leads and get great exposure to the AIIM Florida community through a presence on our website, newsletter, webinars and on-site events. Each webinar produces 100+ registrants on average. [Contact Us](#) to learn how AIIM Florida can help you!

[DONATE/SPONSOR AN EVENT](#)

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Explore [AIIMFL.org](http://AIIMFL.org) for educational videos, news, articles, testimonials, membership, sponsorship and more!



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