

# **Women In Information Management (WIIM) – who we are and how we contribute to this community**

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I've just returned from the AI+IM Global Summit in Atlanta. There's so much to talk about that one post won't do it, but I wanted to start with a special group I've joined to tell you more about it. I'll try not to be too windy, and encourage you to humor me and read on.

Quickly, this Summit in Atlanta was amazing. The interaction, networking and workshops were top notch. We're all still trying to feel our way around many forms of AI, and this event helped many sort out methods and strategies to get arms around initiatives and map out ways to move forward. If you missed it, please don't miss the next one. I promise you will never walk away thinking it was not worth the trip and time. Kudos to the AIIM International team for knocking 2025 out of the park! As a sometimes event planner, I know and appreciate literally all the small and big bits that sum up a great event. It is not easy. Well done, you lovely ladies.

As you may know, Women in Intelligent Information Management make up only a small percentage of the overall industry population. For example, my cohort of solution providers at the 2025 event consisted of 19 people. I was the only female at the table - the other got stuck in an ice storm and couldn't get there. Multiply this by many, many years in the business - it does come with unique challenges, and sometimes as a woman you have to make more noise to be heard and valued. As with many other industries, there's benefit in gathering with like-minded people to learn how to support one another for the overall betterment and enhancement of said industry.

I have been invited to lead the Events Team for the Women in Intelligent Information Management (WIIM) group supported under the AIIM umbrella, led by some brilliant, passionate, compassionate and driven ladies, Donda Young and Sarah Sheffield. These amazing women love what they do, want to empower others, and are a true inspiration to "giving back" to the community. I am honored to be considered one of the Sisters of this very special, and very important, group.

As WIIM, our desire is to assist and support Women in Information Management through mentorship, guidance and exposure to contribute to the greater community through regular meetings, educational events, workshops, and gatherings - to connect, collaborate and determine best strategies for doing only the best work for our companies and most importantly, the greater Information Management community. We most definitely want to lend our experience and skills to empower newcomers and younger generations that will keep all of these efforts around AI, records management, compliance and more moving in to the future.

Did I mention that ALL ARE WELCOME?! want to thank Kevin Neal, Craig Laue, Amitabh Srivastav, John Daly and others for becoming allies, offering their support for the group and recognizing women's contributions to this industry over the years. If I missed anyone to thank, please know you are appreciated and valued. I'm new to the group, so am still figuring this out.

Thank you to all the amazing women leaders that have paved the way for us to have a seat at the table. Inspirations, all examples of the woman I'd like to be when I grow up. 😊

I am thrilled and energized to add WIIM to my various roles at AIIM Florida Chapter board, TWAIN Working Group, Erin Dempsey Associates and more. It is my time to give back to a community that put my child through college and gave me a profession and colleagues I truly admire and respect. What a pleasure and luxury it is to love your job and the people that come with it.

PLEASE – reach out if you are looking for guidance, mentorship, hand holding – whatever you need to become an Intelligent Information Management Warrior. WIIM is here for you and we want to partner in your success and job satisfaction.

As the new Team Leader for WIIM events, I ask you to stay tuned for some amazing and super informative educational webinars and events in the coming year. Again, ALL are welcome. You do not have to be an AIIM member or identify as female. This group is designed to directly support a small community, but its ultimate purpose is to add/lend benefit to the Intelligent Information Management Community as a whole.

If you are interested in speaking at an event or learning how to get involved with WIIM and AIIM International, please reach out to me at [erindempseyassociates@gmail.com](mailto:erindempseyassociates@gmail.com).

Please share, repost – help spread the word to support! Join us! Reach out to me at the above email for questions and more information.



***WIIM Co-Chairs Donda Young, CIP  
and AIIM Fellow and Sarah Sheffield,  
CIP***

