Welcome!

AIIM Florida Chapter works hard to provide Intelligent Information Professionals up-to-date information on the latest information management technologies and providers, through continuous research, consulting, collaboration, regular educational events and communications. The AIIM Florida Chapter, formerly known as the AIIM Gulf Coast Chapter, is one of the key AIIM Chapters worldwide.

Please read on to learn more about how the Chapter is celebrating its 35th year! We feature an amazing AI/RIM article from our Chapter Vice President, a new Information Governance webinar featuring Steve Weissman and recent webinar recaps from Vital Records Control (VRC) and Athro Consulting. Learn how you can support the chapter and sponsor an upcoming webinar or event...also, will you be joining us at the AI+IM Summit in Atlanta March 31 through April 2? It's not too late to register!

A Letter From Our President

Hello to our Members and Friends of the AIIM Florida Chapter,

Time flies when we're having fun! We can certainly look back over the previous 35 years and say for the AIIM Florida Chapter it has sped by in a heartbeat. It really has. And one thing is for certain. Our ability to have opportunities and cherished memories of helping to educate and inform our constituency would not, and could not, happen without the dedication of so many along the way.

So, we only get to celebrate 35 once, right? We're going to celebrate throughout all of 2025 while giving a shout out to those who took the first leap and those who took the lead in continuing to ensure that the Chapter has persisted in its charter and expanding the knowledge of its members not only in Florida but serving in many other areas of the country and the world as we do now.

Over the course of the year, we'll highlight all of the different activities of the Chapter from its beginnings. Start with taking into account that in 1990, when Steve Allen took the helm of the Chapter, there was still no Internet… No World Wide Web! There was nothing with .com in use. Cell phones were still something between a flip phone and a thing that was a little too big to fit into your pocket but not yet a smart phone.

At that time, most were still getting used to fax machines. Further, laptops were bigger than anyone's lap, and still 28 years after the NMA became AIIM, micrographics were still very much in use across small businesses and corporations alike.

So 35 years makes for a lot of stories to tell. And we're going to do our best to celebrate each and every one of them all through the rest of the year.

Again, no organization on the "local" level can do this without the support of their community. We're very grateful to all of those who have been a part of this. Key among these have been those who led the Chapter in the role of President listed below and we will be saluting all of those that were part of the Board of Directors for each.

AIIM FL Presidents -

·   Steve Allen - 1990 to 1993
·   Stephen Ayoub - 1993 to 1995
·   Bob Larrivee- 1995 to 1998
·   Craig Laue 1998 to 2001, 2004 to 2006, 2010 to 2014, 2019 to present
·   Andrew Lund 2001 to 2023
·   Paul Swengler 2003 to 2007
·   Pamela Yemma 2007 to 2010
·   Marko Sillaanpa 2018 to 2019

aiim Florida
35 years

Powering up key AI+IM Technology Educational Insights for 35 years in our Community & Beyond

So watch this space as we turn back the clock a little bit to tell some of those stories. There are those that are very funny ones; some uh-oh moments; and even "we didn't know there was going to be a hurricane" moments. It will be fun to tell all about those.

You'll also see us throughout the year, referring to the logo that commemorates the 35 years.

We feel that in the matter of seriousness towards outreach that the Chapter embraced in the 90s was such an icon in powering on all that the Chapter could present to its community and continue to do so today.

What better than the "on" button that we take so for granted today that exist on every bit of the tools that we use to make intelligent information happen. Symbolizing what we all work with still today represented by documents, whether handled electronically or through a scanner, the written page will always be a key element as facilitator for to AI and Large Language Models (LLM)s. Without documents, and the written word, there can be no large tranches of data for LLM and RAG.

And this has all served to educate a community of professionals across Florida, the United States and beyond our borders that are always plugged in so that they are on top of their game and learning of the trends and tendencies that drive are great industry

Let's raise a glass and stay tuned for what comes next...

Sincerely,

Craig

Current AIIM Florida Chapter Board of Directors:

Craig Laue – President
B. John Masters – Vice President
Erin Dempsey – Director of Communications and Marketing
Alvaro Arias – Director at Large – LATAM Focus
Bob Larrivee – Director - Past President - Advisor to the Board
Patrick White – Director at Large
Peter Klentos – Director at Large

AIIM Florida Chapter Webinar

March 27, 1:00 – 2:00 pm EDT

Stop, Children, What's That Sound: Everybody Look What's Going Down

The Convergence of Records, Information, and Data Governance

featuring Steve Weissman, Founder & CEO, Holly Group

In 1967, in the hit song "For What It's Worth," Dusty Springfield sang: "There's something happening here; what it is ain't exactly clear."

Today, I'm saying it too, with one important change: what's happening *is* clear, and it's the long-anticipated emergence of data governance into records and information (and vice versa).

This won't come as a surprise to anyone who understands that all information needs to be governed, be it structured or unstructured. But data and documents traditionally have been handled separately, and this has led to inconsistent policies across the enterprise, increased risks in terms of privacy and information quality, and inefficiencies in operations.

This session draws on recent client experiences to explore what's driving the convergence of data and information (hint: it's initials are A and I) and how you can leverage it to maximum effect.

Attendees of this session will learn about:

· Surprisingly similar thinking among CIOs
· Evidence that the convergence is here
· Changes in the records space
· The opportunity at hand

You do not have to be an AIIM or AIIM Florida Chapter member to attend.

REGISTER

Steve Weissman is The Info Gov Guy™ and Founder/CEO at Holly Group, where he helps you get the most value you can from your information. His goal is your goal: to reduce compliance risks and unlock business opportunities. Weissman has spent the last 25+ years helping clients improve the handling of their paper-based and electronic data (structured and unstructured); their information processes and technology challenges; and their people dynamics – thereby enabling them to achieve "Better Business Thru Better Governance."

It's not too late to register!

Join AIIM Florida Chapter's Craig Laue and Erin Dempsey in Atlanta for this important event full of interactive workshops and networking!

March 31 to April 2:

AI+IM Global Summit
Atlanta, GA

We're excited to announce a new chapter in our annual gathering, with the AIIM Conference evolving into the AI+IM Global Summit. This transformation reflects our commitment to staying at the forefront of innovation, combining the latest in artificial intelligence with the ever-evolving field of Information Management. Plan to join us March 31 to April 2 in Atlanta as we explore the intersection of AI and information management.

Learn more about the AI+IM Global Summit

Artificial Intelligence…Turning RIM from Administrative Burden to Strategic Advantage

by B. John Masters*, Director, Digital Transformation at Brillient and AIIM Florida Chapter Board Vice President*

Artificial Intelligence (AI) is poised to significantly reshape the Records and Information Management (RIM) field over the next five years. AI offers transformative potential by enabling organizations to manage records more effectively and comply with evolving legal and regulatory requirements. However, this progress is not without challenges. Issues such as data quality, system integration, and ethical considerations must be addressed to harness AI's full capabilities. Here, we explore AI's challenges, potential uses, and benefits in RIM.

Potential Uses of AI in Records Management and Legal Discovery

Despite these challenges, AI holds immense potential for revolutionizing RIM practices. One of AI's most promising applications lies in automating routine tasks such as data classification, metadata tagging, and records retention scheduling. With applications such as Brillient's Neural AI eXecutive (NAIX), organizations can reduce manual workloads, minimize errors, and ensure greater consistency in records management practices by automating these processes. The Association for Intelligent Information Management (AIIM) notes that organizations with mature data strategies are 1.5 times more likely to experience enhanced efficiency and decision-making from their AI investments.[1]

AI offers transformative capabilities in legal discovery. Natural Language Processing (NLP) enables AI system to understand and interpret human language, allowing them to search vast datasets more effectively than traditional methods. For instance, AI-powered tools can identify and retrieve relevant records for legal

cases in a fraction of the time it would take using manual methods. This accelerates the discovery process and ensures more comprehensive and accurate results.

Read the full article

[1] Blackburn, Alyssa, "New Study Reveals Crucial Role of Information Management in AI Success, AIIM, April 3, 2024, https://info.aiim.org/aiim-blog/new-study-reveals-crucial-role-of-information-management-in-ai-success.

TWAIN Working Group announces a new White Paper: The Benefits of Adding JPEG-XL to the ISO PDF Standard and PDF/Raster

authored by TWAIN Board member, Rene Rebe, CEO of ExactCODE GmbH

As digital document workflows evolve, there is a growing need for more efficient and higher-quality image compression methods. The **PDF** format, while established as the standard for document exchange, has historically been limited by its reliance on older image formats like JPEG, PNG, and JPEG 2000.

This white paper explores the advantages of integrating **JPEG-XL**—a next-generation image compression standard—into the **ISO PDF Standard** and **PDF/Raster**, and how it can unlock new levels of efficiency, quality, and flexibility for modern document management.

If all current JPEGs were delivered as JPEG XLs (with an average 20% decrease in file size), we could save the equivalent to powering 487,000 average US homes for an hour and saving 3,500 metric tons of CO_2 emissions per day.

By integrating JPEG-XL, PDF can evolve to meet the demands of modern digital document management, ensuring smaller file sizes, better image quality, and improved efficiency.

TWAIN Working Group supports the adoption of JPEG-XL into the ISO PDF standard as a crucial step towards modernizing the format and unlocking its full potential for industries worldwide.

Read the White Paper

Take a short survey

JPEG-XL is a modern image compression standard designed to provide:

- High compression ratios
- Support for both lossless and lossy compression
- Backward compatibility
- Faster rendering times
- Reduced processing load
- Energy efficiency
- Archiving of smartphone photos
- Future-Proofing PDF for Modern Digital Workflows

Will You Help AIIM Florida?

The AIIM Florida Chapter would like to take this moment to thank you for attending our virtual and on-site events, following us on social media and subscribing to our newsletter. Your support of our efforts is truly appreciated. We plan to continue to work hard for you, to deliver educational programs and knowledge around Intelligent Information Management including AI, Content Management, Information Governance and more.

The AIIM Florida Chapter is solely self-funded. We are a not-for-profit driven by a board of volunteers dedicated to the betterment of the industry. Although we have no paid staff, we do have administrative costs around our ongoing programs and related costs in our dedication to keep all informed through our website and other communication vehicles.

Will you help us continue our mission?

You do not have to be in Florida, an AIIM International or AIIM Florida member to support our mission, leverage our resources or attend our events. All are welcome and encouraged to participate!

Today we humbly ask that you consider a donation or sponsorship to assist us in our efforts. Your kind support is sincerely appreciated.

Did you miss these great webinars?

Let the bots do the work: Using RPA vs. IDP To Automate Downstream Processes

presented by Brent Wesler, VP of Strategic Technology & Digital Automation, Vital Records Control (VRC)

Over the last few years Robotic Process Automation (RPA) and Intelligent Document Processing (IDP) have converged. In many cases, RPA has all the functionality of IDP players but with a special weapon: attended and unattended bots. Now, technology that can handle everything including Document Understanding, model building, workflow, and the ability to hand off tasks. So why would a systems integrator or customer ever pick IDP over RPA?

Technology has finally made it possible for bots to learn, understand, self heal, and make rational, logical decisions without human intervention. And in cases when human intervention is necessary? These bots know when to involve decision makers. AI Agents have solidified themselves as a viable tool to reduce labor costs by automating repetitive common business processes. And now, bots are capable of controlling screens and can even make API calls directly to any and all applications.

Software robots or RPA can read, understand, translate, and take action all in a single platform. This webinar will be sharing practical uses of Robotic Process Automation (RPA) and leveraging AI decision making as part of the bot's actions. Most of the webinar will consist of various product demonstrations using UiPath

and Microsoft Power Automate to show how RPA can simplify and automate your processes. Additionally, we'll have a brief overview of some of the hundreds of RPA platforms in the market and discuss their differences, pros and cons, and how they are commercially priced and licensed.

VIEW RECORDING

You Can't Take It With You: How to Manage Separating Employees' Information

Presented by Jesse Wilkins, CIP, CIPP/US, CIPM, CRM, IGP, CIGO, ICE-CCP, edp, AIIM Fellow, President and Principal Consultant Athro Consulting

Every organization has a process for onboarding employees - issue a badge, issue a laptop, set up an email inbox, all the things required for employees to start work. Similarly, organizations generally also have a process for separating employees - get the badge back, get the laptop back, get the garage pass back, etc. But often these processes don't really focus on what to do with separating employees' information.

In this highly interactive session, we'll take a look at the specific issues to consider when separating employees, including legal, security, continuity, and even privacy considerations. We'll discuss all the different places employees store information - including home offices and personal applications - and some of the unique challenges they present. Finally, we'll outline a specific approach and checklist for how to effectively manage separating employees' information.

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Would you like to partner with AIIM Florida in 2025?

Support AIIM Florida as a sponsor! Gain valuable leads and get great exposure to the AIIM Florida community through a presence on our website, newsletter, webinars and on-site events.

Learn **more**

Interested in past webinars and activities? Visit our website video page **here**