



Welcome!

AIIM Florida Chapter works hard to provide Intelligent Information Professionals up-to-date information on the latest information management technologies and providers, through continuous research, consulting, collaboration, regular educational events and communications. The AIIM Florida Chapter, formerly known as the AIIM Gulf Coast Chapter, is one of the key AIIM Chapters worldwide.

Please read on for a very important letter from our President, join us at next week's AIIM Conference and learn about more upcoming events!

A Letter From Our President



Hello to our Members and Friends of the AIIM Florida Chapter,

It's time for the AIIM Conference for 2024 and you know in your involvement in the activities of the AIIM Florida Chapter that you will be well represented by Erin Dempsey and myself attending. For me, this will be my 29th AIIM Conference. Much has changed over the years but we, in representation of your interest here in the Florida Chapter are very cognizant of the fact that you want to be informed in your growth in the Intelligent Information Management community. You want to be sure that you have the proper representation in the goals that you set in this area of interest that intersects with transformation across many Industries.

We are here to do that for you, and it is of tantamount importance that we have your input via our website or via email at info@aiimfl.org or however you wish to reach out to us via LinkedIn or other social media.

It is very important that you know that we are doing everything in our power as a Chapter along with the remaining productively-active Chapters to ensure that you're receiving the quality of educational programs and support that you should come to expect from an organization like AIIM. We ask that you provide us with that feedback because we, at the heart of the AIIM vision, are a member-focused organization. The Community members are those that take the Certified Information Professional training, in particular the members are those who are certified for Certified Information Professional. These members carry the CIP certification logo on social media or on the signature in their company email and apply that knowledge in the expertise that they provide by having completed this hugely valuable training.

It is our charter to be an extension of this training however, AIIM Florida Chapter is unable to provide education without the help of you through your attendance at our sponsored events and by the financial assistance of our sponsors who have supported us over the years. What we witnessed at the Showcase & Strategy Summit held in Tampa with AIIM International in October here in Tampa, was the perfect display of why our Chapter's industry and focus matters across a widespread vertical industry. This type of activity is the lifeblood for our success going forward.

It may not be known by all that AIIM Florida Chapter is a totally self-financed, self-supporting organization at the local level. There is no funding that is received by the Florida Chapter other than what is provided by our technology sponsors and very importantly those companies that provided for Lunch & Learn events, Webinars and other activities. We are always so appreciative of our sponsor's support.

That's why, to represent you, it is needed for you to sponsor and attend our events. If you have any questions about this, feel free to send an email and we'll explain further. Interesting in attending this year's conference is the ability to view and hear new ideas and all of the new trends that involve Intelligent Automation and its impact on every sector in processing data and documents and information of all types.

I'll soon be handing the gavel as Chairman of the Company of Fellows, to current Co-Chair Jesse Wilkins who has done yeoman's work in putting together programs and has been a force in the reconstruction of the Certified Information Professional program. It adds an enlightened perspective to the interest of AIIM going forward and support of the industry as a whole. Nevertheless, the focus must continue to be around the individual, that is the professional providing expertise around intelligent information management in their respective organization.

If you're attending AIIM 2024 in San Antonio April 2nd through the 4th, we look forward to seeing you there and getting a chance to converse. This year marks the 80th year for AIIM that includes the previous imprint of a couple of decades as the American Microfilm Association. It is a past to be cherished and celebrated. It is now common for some to want to the past without providing a clear vision of what they look for the future to bring. The fundamentals of intelligent information management are rooted in standards as part of membership, AIIM education and practices with community-level engagement. Information Management is the basis for governance, file

management and business process management that bring the new present and future to augment the endless automation of solutions that further the mentioned practices. Chapters provide these fundamentals that become further developed and engrained by AIIM learning such as the CIP training offered by AIIM International.

As the Florida Chapter, we seek to continue to provide new perspectives, via our sponsors, for the entire AIIM community. To reiterate, please sponsor and be involved as our Chapter continues to be the Community Connection for Guardians in application of fundamental practices for the automation future.

Sincerely,

Craig

AIIM Florida Chapter Board of Directors:

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Hosted by the **Association for Intelligent Information Management (AIIM)**, the **AIIM Conference 2024** is a forward-focused, technology-rich event for information leaders in the era of AI and exponential data growth. Earn 12 continuing education units at this can't-miss event, featuring 70+ hours of interactive workshops, exciting technical sessions, and real-world case studies. Connect with solution providers and other information and data professionals. Get more out of your data and information and join us at AIIM24, being held in San Antonio, Texas, April 3-5. Learn more and register at **www.aiimconference.com**.

AllIM International is offering the AllIM Florida Chapter members a \$200 discount! Use code **MEMBER** during registration to apply the discount.

The best predictor of Information Management Success is your Staff's ability to find the Content they need

Join us for a webinar April 18, 1:00 pm EDT



Presented by Jason Cassidy, CEO, Shinydocs Corporation

When tasked with Compliance, Privacy, and Security, the same work to identify and understand your Content yields a secure search experience that will fund your program and make you famous in a good way.

Information Managers - join your peers for this enlightening session and learn how to take your content management projects safely and securely in to the future!

[**REGISTER**](#)

Jason Cassidy is a recognized leader in preparing your digital content for Privacy, Security, Artificial Intelligence, and Information Governance. Jason currently sits on the Board of Directors for AllIM International and is a speaker and thought leader at information events and conferences worldwide

Cloud Scanning for ERP Systems featuring SBT Executive Series

a TWAIN Working Group ISV Series Webinar

April 16, 1:00 pm EDT



Presented by Mike Searer, CTO, SBT Technology

The SBT Executive Series accounting system now includes integrated scanning powered by TWAIN Direct. SBT Executive Series is a scalable mid-market accounting/ERP system available either as a cloud native subscription or as a locally installed client/server software application.

SBT Executive Series includes enterprise features such as multi company/fund processing, automatic intercompany processing, consolidating financial report writer, user defined import integrations, and paperless processing. SBT Executive Series paperless processing includes integrated scanning enabled by the TWAIN Direct standard - a very powerful feature designed to capture and process vendor invoices, contracts, and customer purchase orders.

With TWAIN Direct technology, SBT Executive Series is now providing its customers with a near-zero setup, and intuitive scanning experience.

Learn more about TWAIN Direct's role in SBT's latest application, and how you can leverage SBT Executive Series as your ERP solution!

[REGISTER](#)

The Evolution of Document Capture

TWAIN Working Group Marketing Committee Chair, [Kevin Neal](#), is a guest contributor in a comprehensive article on the Evolution of Document Capture, authored by [Hannah Barret](#), Digital Marketing Manager at [PiF Technologies](#). The blog entry is a must-read for anyone that wants to understand the current and future state of

Document Capture, starting with where the technology began. This article covers a lot of ground in a short period of time, and can benefit industry veterans and newcomers alike!

[Read it now](#)

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Would you like to partner with AIIM Florida in 2024?

Support AIIM Florida as a sponsor! Gain valuable leads and get great exposure to the AIIM Florida community through a presence on our website, newsletter, webinars and on-site events.

Learn [more](#)

Interested in past webinars and activities? Visit our website video page [here](#)

The AIIM Florida logo consists of a blue square icon with a white grid pattern, followed by the text "aiim" in bold black lowercase letters and "Florida" in bold blue uppercase letters below it.

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