



Welcome!

AIIM Florida Chapter works hard to provide Intelligent Information Professionals up-to-date information on the latest information management technologies and providers, through continuous research, consulting, collaboration, regular educational events and communications. The AIIM Florida Chapter, formerly known as the AIIM Gulf Coast Chapter, is one of the key AIIM Chapters worldwide.

It's been an exciting couple of months! Please read on for a recap of the recent AIIM/AIIM Florida Chapter Solutions Showcase and Strategy Summit in Tampa, see how you can still experience the event through an upcoming webinar and learn more about the Xplor CCM Summit November 14-16 in Orlando.

We are pleased to offer a [Spanish](#) version of this newsletter as well. Enjoy!

A Letter From Our President



Hello to our Members and Friends of the AIIM Florida Chapter,

What an excellent start to the last quarter of 2023! Our very anticipated Solutions Showcase & Strategy Summit was very much the success that all of the planning and hard work was designed to make it be. With such strong attendance it is our belief that there will be more Showcase events to come.

Special thanks to the entire AIIM Florida Chapter Board and the special effort of our Director of Marketing and Communications, Erin Dempsey to achieve this success. As well, we thank our excellent leader Tori Miller Liu, CEO and President of

AllIM International and Georgina Cleland, COO and their staff for their excellent support and work in bringing the event to fruition.

Last week's event further reaffirmed that when you bring together those who wish to learn, those who value personal interaction with industry peers and a showcase group of Solution and Technology capabilities and experts you have just fully defined what Community really means.

This was the first step in both AllIM International and the AllIM Florida Chapter reaching out to a very wide audience that joining AllIM as a Member has many benefits. Chief among those is the huge knowledge base that AllIM possesses. This includes key learning opportunities around AI tools, process automation capabilities and solutions that make the work process more attuned to what the Future of Work should look like.

This is just the start. We realize that our interaction with the aforementioned Community is not just about one show or conference in a year or just a few webinars. It really is about the basics. It is about what brought the majority of you reading this to Lunch and Learns and other educational activities held over the years.

At the Florida Chapter, our mission has not changed. Our Board of Directors is dedicated to continuing the work of providing educational resources and expert perspectives to you. In my ample history of involvement with AllIM and daily in my work in the area of intelligent information data and documents, I can certainly say that there has been no better time than right now where the level of technological expertise in this area has been at such a high level.

Make no mistake about it. AllIM is 100% about AI. There is no need for farfetched ideas as if AI is from some other planet. It is intelligence. AllIM is intelligence. It is artificial in its calling upon tools that apply machine learning large language models, deep learning and others to provide for a smarter process. AllIM has been all about those capabilities for more than a decade. Why? Because AI functions by applying these tools to data.

AllIM has been there and done that. We are a cohort and a Community that knows that information of all types is due to a large degree that documents form a substantial part of that work process and that gives AI a prominent place in automation.

By our own choosing, AllIM has undergone a process of ideation and introspection with the goal of furthering your personal involvement in applying AI and other capabilities to making work... work.

Don't be left out. I can't tell you enough about the importance of you being a part of the mission that we are undertaking in an expanding the access to information, education and involvement in shaping the ways in which AI will

impact what you do in your daily work activities. Be a part of our Community and be an even more vibrant contributor to what AIIM is doing around automation.

This is your opportunity. Stay in touch with us for the growing amount of AIIM activities for you to be a part of.

Read [here](#) about how you can be more involved.

Sincerely,

Craig

AIIM Florida Chapter Board of Directors:

Craig Laue – President
B. John Masters – Vice President
Erin Dempsey – Director of Communications and Marketing
Elisabetta Pedersini – Director of Social Media and Secretary
Alvaro Arias – Director at Large – LATAM Focus
Bob Larrivee – Director - Past President - Advisor to the Board
Patrick White – Director at Large
Peter Klentos – Director at Large

The AIIM International/AIIM Florida Chapter Solutions Showcase and Strategy Summit October 3- 4 at the Centre Club Tampa – an event to remember!

Did you miss it? Please read on for an opportunity to benefit from this event through a follow up “snapshot” webinar November 2 at 1 PM ET.

The Showcase started with an evening cocktail reception featuring sponsor exhibits from P3iD Technologies, Shinydocs, KnowledgeLake, TCG Process, MyQ and Verve Corporation. Local Information and Records Managers joined us from multiple industries to include finance, healthcare, state and local government, manufacturing, insurance, legal and more. In addition to representatives from various markets, attendees from all levels of the channel joined us, to include software and hardware manufacturers, distributors, systems integrators and value-added resellers.

The AIIM International Leadership Council and Board members were in attendance, and it was an excellent opportunity for AIIM leaders to get to know the Florida community of records managers and others that are responsible for

their organization's business processes. Those speaking the following day were able to acquaint themselves with their audience, and excitement built throughout the crowd about the interactive strategy sessions for the following afternoon. The buzz in the room was infectious!

At the end of the reception, many moved on to dinner gatherings around the city, continuing the conversations started at the event.



On October 4th, the event continued with a hearty breakfast, followed by introductions from Tori Miller Liu, AllIM International President and Craig Lave, President of the AllIM Florida Chapter. Tori and Craig gave audience members a snapshot of what to expect over the course of the day and introduced board members to the audience. We then moved in to a panel discussion featuring AllIM Board members, Kramer Reeves with Neostella, Karen Hobert with Cisco and Board Chair, Ron Cameron of KnowledgeLake. Their discussion was insightful and engaging around the future of Information Management.



Following the panel was an interesting and entertaining Keynote presentation from author and visionary Christopher Surdak. Chris is a Digital Transformation, Artificial Intelligence, Cybersecurity and Blockchain Executive whose presentation was entitled "AI and Processing for Intelligent Data: Who's Working for Who, and How Can You Be Sure?". His presentation was thought-provoking around the super-hot topic of generative AI, and it framed some of the major challenges and issues with AI today along with how the audience can better navigate this minefield of information and ethical concerns.

Next up – Solutions presentations from P3iD Technologies, Shinydocs and KnowledgeLake. Each vendor touched on their product offerings, but more importantly made sure to help the audience understand the challenges for Information Managers and the problems that their solutions and strategies solve through case studies and real-world examples relatable to many.

The group then broke for a much-needed lunch and follow-on discussions with the exhibitors and morning presenters.



The afternoon AIIM International Leadership Council ideation sessions were something new to many. Jeff De Cagna, Executive Advisor with Foresight First LLC and presenter at multiple AIIM International annual events, moderated a series of sessions designed for interaction and feedback from the community that AIIM can ingest for actionable information to help chart their direction in to the future. Sessions were divided in to roundtables, and team representatives were

encouraged to present the findings of their discussions at the end of each block, expertly facilitated by Jeff. The sessions were lively and all groups had an opportunity to raise their thoughts and opinions around each topic presented for evaluation. The sessions were a great way to gather a lot of helpful information, and they also aided audience members in understanding one another's challenges and concerns, and what they have in common with one another.



Finally, to end such a great few days, all were invited downstairs to the WestShore Grand Hotel Atrium for the Leadership Council reception, where attendees, sponsors, Board and Leadership Council members once again connected to get answers to questions brought about over the course of the day and schedule follow-up meetings and interactions.

*We'd like to extend a special thanks to many organizations and individuals that helped us make this event a great success, to include the **AIIM International Staff, Board and Leadership Council Members, our Vendor Sponsors, Xplor, Business Technology Association, Florida Records Managers Association, ARMA Gulf Coast Chapter, Tampa Bay Technology Leadership Association, Institute for Certified Records Managers, Bryant Duhon, Infosource and Keypoint Intelligence**. We value your support and look forward to working with you in the future!*

Did you miss the AIIM International/AIIM Florida Chapter Solutions Showcase and Strategy Summit in Tampa?

You can still benefit from this event by attending the upcoming AIIM Florida Chapter Solutions Showcase Webinar November 2, at 1 PM ET!

This upcoming **webinar** is designed for engagement on all things AI and other technologies that are making the work process easier, intelligent information and

documents even smarter, and how the Future of Work and informational data will change in the next 5 to 10 years.

Although we cannot recreate the experience of attending in person, we'd like to give those that were unable to attend the Tampa event an opportunity to hear about the solutions and ideas presented at the event.

Attend this 90 minute webinar and hear important presentations from the following companies:



[REGISTER](#)

These companies will discuss the future of information management, AI and processing for intelligent data, cloud capture use cases, controlling your file shares and more! Join us!

More Upcoming Events



As a member of the AllM community, Xplor International would like to invite you to the **2023 Xplor CCM Summit November 14-16th** at the Rosen Centre Hotel in Orlando, Florida.

The event will attract a cross section of end users, analysts, consultants, industry experts, and vendors dedicated to the education, evolution, and success of the CCM industry. The event features:

- General Sessions
- Educational Breakout Sessions
- Birds of a Feather Discussion Groups
- Leading software vendors on the show floor
- Daily networking: Tuesday happy hour, Tues and Wednesday lunch, Wednesday Poolside Reception and Thursday lunch,

For more details visit <https://go.xplor.org/23summit> If you would like to register use promo code **XPLOR75** and receive a 75% discount off the \$1299 registration fee. (\$975 discount)

If you have any questions give us a call at 813.949,6171 or email me at skip@xplor.org

Hope to see you in Orlando.

Skip Henk, EDP
President /CEO

**Would you like to partner
with AllM Florida Chapter in
2023/2024? Get on the
calendar now before it's
too late!**



A not-for-profit entity, AllM Florida Chapter works hard to provide professionals in the US Southeast and throughout the world up-to-date information on the latest information management technologies and providers. AllM Florida's educational efforts toward betterment of the industry include regular educational events such as webinars and on-site gatherings across the state of Florida.

Our Board of Directors is comprised of industry experts that volunteer their time toward these efforts. There is cost associated with producing ongoing educational

events and materials, so we ask – are you interested in sponsoring AIIM Florida Chapter to help us continue our mission?

You do not have to be a member of AIIM International or AIIM Florida Chapter to support us.

We offer two levels of sponsorship:

Event Sponsor:

Would you like to partner with AIIM Florida Chapter to produce a webinar or on-site event around your products and technology? If so, please consider partnering with us to generate some valuable contacts for your company!

AIIM Florida takes care of production, marketing and much of the attendee recruitment. In exchange, we ask that you sponsor the logistical cost of the event, which will vary dependent on requirements (virtual vs. on site for example).

In addition to a list of registrants, all Event Sponsors receive exposure on the AIIM Florida website, newsletters and social media channels.

Technology Sponsor:

Want a great marketing opportunity for your company and to support a good cause at the same time? Have your logo/banner featured prominently on the AIIM Florida Chapter website, along with the AIIM Florida newsletters.

Let's Talk!

Interested in past webinars and activities? Visit our website video page [here](#)

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AIIM Florida Chapter

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