



Welcome!

AIIM Florida Chapter works hard to provide Intelligent Information Professionals up-to-date information on the latest information management technologies and providers, through continuous research, consulting, collaboration, regular educational events and communications. Our methods to provide news, trends and best practices to the community include webinars, on-site gatherings across the state of Florida, newsletters and special partner projects. The AIIM Florida Chapter, formerly known as the AIIM Gulf Coast Chapter, is one of the key AIIM Chapters worldwide.

A Letter From Our President



Hello to our Members and Friends of the AIIM Florida Chapter,

In Memoriam: Known industry speaker and friend to the Chapter, Scott Baker

We received the news recently of the late June passing of Scott, known around the industry on Capture and Content Management as well as in Customer Channel management, print, workflow and many other related topics. Scott was a very recognizable figure at Crawford Technologies speaking at numerous events and leading the daily sales effort.

[Obituary - Scott A. Baker](#)

Without a doubt, as a friend to all across the AIIM Community, the Xplor community and other industry organizations serving the work process industry, Scott was well known for his always excellently prepared speaking style and for his depth of knowledge. A great interview with Scott [here](#).

In December 2022, Scott was co-presenter with Karol Krzywon, Accessibility Pre-Sales Specialist in the excellent Crawford Technologies sponsorship of the AIIM Florida Chapter webinar "Deliver Compliant, Accessible Documents in 3 Easy Steps" Here is the [link](#) to that wonderful presentation.



Our thoughts and prayers are with the Baker Family and with the Crawford team.

Strength Bob, strength. We are all behind you in this fight.

We are all totally engaged in thoughts and prayers for our Director / Advisor to the AIIM Florida Chapter Board, Bob Larrivee who recently announced his fight with Parkinson's Disease via the Company of Fellows [page](#) on LinkedIn

Please join me and the board in keeping Bob in your own prayers as he battles through this. You've got this Bob and we are all behind you!

An exciting 2nd Half of 2023 underway

Wow. While the first half of 2023 arrived and left so quickly. It left us with all of the new buzz around ChatGPT and Generative AI which all of us who are involved with on a daily basis could pretty much predict that this was going to happen. While we are day-after-day so very busy and consumed in applying AI in the work of Intelligent Information and further enabling the capabilities making our technologies faster, more capable and easier to use, most of us knew that this was bound to happen.

It's not a surprise that there is real built-up concern around whether we'll control our own destiny once AI is applied It's just like any other new technology that has come to the forefront over centuries of innovation. This is no less true with the "Horseless Carriage" that led to the modern-day vehicle that is even powered by AI, the Telegram became the telephone and computer all in one and the list goes on.

Recently, in our inaugural Company of Fellows quarterly Zoom meeting, this same subject dominated the conversation with the overall conclusion all of this was actually quite amusing given that in 79 plus years of AIIM's existence and the National Micrographics

Association before it, email came to the fore as a key work process changer and soon thereafter was followed by the World Wide Web. That was soon followed by the excitement of Mobile that has become such an integral part of today's Document Capture and Content Management and Workflow and related SaaS solutions.

In like fashion, just as we did when the aforementioned technologies came onto the scene and grew the relevance of AIIM, we found that the adaptation of these capabilities made intelligent information less costly and more efficient.

The AIIM Florida Chapter will be going deeper into these capabilities during our [Solution Showcase that will be held on October 3rd and 4th in Tampa](#). This is an event that the entire Chapter is excited about and certainly an event that you will not want to miss. [You'll find additional information below](#) with regards to the event and how your company can get involved as a sponsor since all of the right people in your Total Addressable Market will be attending. Your sales opportunities can't get any more focused than all those who will be attending the event. We'll look forward to seeing you there as part of your push in October towards a great Q4.

Sincerely,

Craig

AIIM Florida Chapter Board of Directors:

Craig Laue – President
B. John Masters – Vice President
Erin Dempsey – Director of Communications and Marketing
Elisabetta Pedersini – Director of Social Media and Secretary
Alvaro Arias – Director at Large – LATAM Focus
Bob Larrivee – Director - Past President - Advisor to the Board
Patrick White – Director at Large
Peter Klentos – Director at Large



Solutions Showcase and Strategy Summit
October 3-4, 2023
Tampa, FL

Our Partners



and more!

Will you join us?

We'd like to invite you to the AIIM International and AIIM Florida Chapter Solutions Showcase and Strategy Summit in Tampa Oct 3 & 4. *You do not have to be an AIIM member or be based in Florida to attend this event* – all are welcome!

The Solutions Showcase and Strategy Summit is all about groups of experts coming together for deep dive engagement on all things AI and other technologies that are making the work process easier, intelligent information and documents even smarter, and how the future of work and informational data will change in the next 5 to 10 years.

Our presentations and demonstrations will cover AI and Generative AI, Process Automation, ChatGPT and Intelligent Information, Cloud, Storage and Data. We intend to show you solutions for your business process challenges and how they can improve your day-to-day workflow.

The cost to attend is \$ 50, and includes cocktails and demonstrations, breakfast, lunch, prize drawings, solutions presentations and participation in the AIIM Leadership Council ideation sessions.

October 3

Centre Club Tampa, Bayview Ballroom

5:00 – 7:00 pm - Cocktail reception, exhibits and demonstrations

October 4

7:30 – 8:30 am - Join us for Breakfast and exhibits/demonstrations!

8:30 am – 12:00 - Introductions, Keynotes, Solutions Presentations

12:00 – 1:00 pm - Lunch, exhibits/demonstrations and prize drawings

1:00 – 5:00 pm - AIIM Leadership Council Strategy Summit – participate in open dialog and ideation on the future of AI tools and the intelligent information industry

REGISTER NOW TO ENSURE YOUR SEAT

Speakers and panelists will include:

- **Tori Liu, President**, AIIM International
- **Craig Laue, President**, AIIM Florida Chapter
- **Christopher Surdak**, Author, Engineer and AI/Digital Transformation Expert
- **Ron Cameron**, CEO, KnowledgeLake and AIIM Board of Directors Chair
- **Kramer Reeves**, Executive Vice President, Work-Relay
- **Karen Hobert**, Future of Work Thought Leadership & Research, Webex by Cisco
- **Kevin Neal**, CEO, P3iD Technologies
- **Jason Cassidy**, CEO, Shinydocs
- **Jeff De Cagna**, Executive Advisor, Foresight First LLC

And more!

Venue: The Centre Club is conveniently located on Westshore Blvd. in Tampa very close to Tampa International airport, close to excellent hotels and restaurants, adjoined to the Westshore Grand Hotel and across from the Westshore Mall. The location is near all 4 major Bay bridges and parking at the Centre Club is free.

[VIEW FULL AGENDA](#)

Where to stay: We have reserved a **block** of sleeping rooms at the Westshore Grand next door to the Centre Club at a deeply discounted rate should you wish to stay over the night of October 3. Deadline to reserve is August 29, 2023.

Remember to register soon: Come interact with the Information Management Community, network with your peers, make new connections and learn about new technologies and solutions for your business challenges.

We look forward to interacting with you and joining you in this learning experience.

Questions? Please contact Erin Dempsey at edempsey@aiim.org or (910) 574-6631

AIIM International and the AIIM Florida Chapter look forward to seeing you there!

Interested in sponsoring? [Contact Us](#)

More Upcoming Events

**Infosource
Capture & IDP Conference
September 6-7, Chicago**

The Future of Capture is Now—Unlocking the Power of AI to Drive Process Automation

Vendors, integrators and high-volume users of Capture & IDP software and hardware will want to join the Capture & IDP 2023 Conference.



[Learn more...](#)

Event Recordings

AIIM Florida is proud to have produced so many educational opportunities for the community in the last year with the help of our amazing sponsors and partners!

Exclusive Insights on the State of the Capture Market - presented by Ralph Gammon, Senior Analyst, Infosource

Visioneer and TWAIN Direct – making document scanning simple, easy and effective - presented by Jim Tamo, President, Visioneer, Inc. and Kevin Neal, TWAIN Marketing Committee Chair and CEO, P3iD Technologies

Taking Productivity to New Heights with Low-Code Tools and Automation - Presented by Ricardo Rengifo, President, dbs Software and Services and Craig Laue, CEO, IDEM Global

Driving Transformation Past the Mountaintop - presented by Bryant Duhon, Marketing Manager with Doculabs

Enterprise Data Management: Managing your Business's Entire Data Lifecycle - presented by Eugene Rudenko, AI Solutions Consultant at NIX United

Making Automation Work with Intelligent Document Processing - presented by Vivek Rao, Co-Founder and CEO, Foundation AI

**Would you like to partner
with AIIM Florida
Chapter in 2023/2024?
Get on the calendar now
before it's too late!**



A not-for-profit entity, AIIM Florida Chapter works hard to provide professionals in the US Southeast and throughout the world up-to-date information on the latest information management technologies and providers. AIIM Florida's educational efforts toward betterment of the industry include regular educational events such as webinars and on-site gatherings across the state of Florida.

Our Board of Directors is comprised of industry experts that volunteer their time toward these efforts. There is cost associated with producing ongoing educational events and materials, so we ask – are you interested in sponsoring AIIM Florida Chapter to help us continue our mission?

You do not have to be a member of AIIM International or AIIM Florida Chapter to support us.

We offer two levels of sponsorship:

Event Sponsor:

Would you like to partner with AIIM Florida Chapter to produce a webinar or on-site event around your products and technology? If so, please consider partnering with us to generate some valuable contacts for your company!

AIIM Florida takes care of production, marketing and much of the attendee recruitment. In exchange, we ask that you sponsor the logistical cost of the event, which will vary dependent on requirements (virtual vs. on site for example).

In addition to a list of registrants, all Event Sponsors receive exposure on the AIIM Florida website, newsletters and social media channels.

Technology Sponsor:

Want a great marketing opportunity for your company and to support a good cause at the same time? Have your logo/banner featured prominently on the AIIM Florida Chapter website, along with the AIIM Florida newsletters.

[Let's Talk!](#)

Want more videos? Visit our website video page [here](#)

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