Welcome!

Did you know we now include a Spanish language version of our quarterly newsletters? Enjoy!

AIIM Florida Chapter works hard to provide Intelligent Information Professionals up-to-date information on the latest information management technologies and providers, through continuous research, consulting, collaboration, regular educational events and communications. Our methods to provide news, trends and best practices to the community include webinars, on-site gatherings across the state of Florida, newsletters and special partner projects. The AIIM Florida Chapter, formerly known as the AIIM Gulf Coast Chapter, is one of the key Chapters of 16 worldwide.

A Letter From Our President

Hello and Welcome!

So much to celebrate! AIIM International is celebrating 80 years as a key association in service to the information management and document processing/ management industry. From the Association's origins in combining with, and in transition from the National Micrographics Association the then Association for Information and Image Management, AIIM has continued to be the leading organization for intelligent document processing and today is known as the Association for Intelligent Information Management.

The Association has served so many industry professionals over those years in education whether through Enterprise Content Management-ECM Practitioner and Specialist training to Certified Information Professional-CIP training.

Suppliers of Software and Hardware solutions, products and strategic direction for the industry have also been served by having larger visibility across a large number of markets in their local vertical markets and internationally. As Trade

Members of AIIM and as part of the Leadership Council they have, with the help of the Association, forged new markets and influenced technology for adaption.

AIIM has been instrumental in combining best practices with other key groups and associations such as ARMA - The Association of Records Managers and Administrators and numerous members are also members of AIIM including our AIIM Florida Chapter. Such a rich history with so many accomplishments to celebrate.

The perfect setting for the celebration to take place is in just over 30 days in New Orleans during the AIIM 2023 Conference and Expo April 25 through 28th at the Hyatt Regency.

An additional celebration in New Orleans during Conference, will be the 60th Anniversary of the AIIM Company of Fellows. As an honored Fellow # 205 for the Company, it will be great to be with a large contingent of Fellows. As current Chair of the Company of Fellows, it will be a great pleasure to lead the Program in commemorating the legacy of the 232 inductees over the years and the opportunity to share in celebration of the 60th Anniversary of the Company of Fellows and make memories in this key event as well as honor the memory of those Fellows who are no longer with us.

It's a very special time as the new leadership under Tori Miller Liu is diligently working to provide members, prospects and all those involved with improved experiences as well as exciting new ones that will further elevate the profile of AIIM across our industries both here and abroad. We are also working hard as the AIIM Florida Chapter Board of Directors and we'll be spreading the word at Conference as to the exciting Programs and Events that are in planning here in Florida. All the more reason why you want to be an AIIM Member. Watch this space and visit aiimfl.org often as we update you on those plans and why you should attend.

I have been involved with AIIM for over 28 years, first as Director of Membership and then serving in four terms as President of the Florida Chapter and I can tell you that when AIIM members get together at Conference there is an energy and vibe like no other. We sure hope that you can join us in New Orleans.

Sincerely,

Craig

AIIM Florida Chapter Board of Directors:

Craig Laue – President
B. John Masters – Vice President
Erin Dempsey – Director of Communications and Marketing
Elisabetta Pedersini – Director of Social Media and Secretary
Alvaro Arias – Director at Large – LATAM Focus
Bob Larrivee – Director - Past President - Advisor to the Board

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Save the Date!

Solutions Showcase and Strategy Summit
October 3-4, 2023
Tampa, FL

Did you know that the AIIM Board of Directors and AIIM Leadership Council will be co-locating their annual planning session with the AIIM Florida Chapter Solutions Showcase Expo October 3 and 4 in Tampa? Gain access to 60+ AIIM Leaders and a multitude of Information Management Solutions Vendors in an environment of learning and idea exchange by attending our October 3 Welcome Reception and October 4 Solutions Presentations and Demonstrations. Stay after lunch to observe and participate in the AIIM Leadership Council Ideation and Strategy discussions!

This event is for Information Management Professionals. Join us for an information-filled evening and following day of networking, education, demonstrations, prize drawings and lunch with your peers. Registration opens soon!

Interested in sponsoring? Contact Us

Upcoming Webinars - Join Us!

Thursday, April 6 at 11 am EDT

Unlock the Power of Health Information Management: Acquire, Analyze, and Protect Data with Our Guidance

presented by <u>Natalie Tkachenko</u>, Healthcare Software Solutions Consultant at NIX United

Health Information Management (HIM) is a critical practice in the healthcare industry. It involves the collection, storage, analysis, and protection of patient data to inform clinical decision-making, ensure quality care, and compliance with regulatory requirements. HIMSS criteria are widely used as a benchmark for evaluating and comparing health information systems' performance and functionality.

Healthcare organizations face several challenges implementing HIM practice. The most wide-spread are high expenditure, resistance to change, complexity of data management systems, data quality issues, and the need to comply with regulatory requirements.

At the upcoming webinar, the Natalie will tell you about practical solutions to help healthcare organizations implement HIM successfully, ensure solid protection of PII and PHI, optimize setup of intelligent information workflow including potential for ChatGPT in the orchestration of healthcare processing. You will find out how to leverage process automation and transformation by involving the use of electronic health record (EHR) systems, clinical decision support tools, data analytics software, and other digital technologies. During the webinar you will also see real use cases of such solutions, developed and implemented by NIX engineers.

We invite you to join us for this informative and engaging webinar. Register now to reserve your spot and learn how to strengthen your/your customer's HIM with advanced technologies. Don't miss out on this opportunity to gain valuable insights and network with industry experts. We look forward to seeing you there!

- **How to solve the challenges healthcare organizations face developing and implementing HIM**

- **How to optimize acquiring, analyzing, and protecting sensitive data**
- **Which advanced technologies can help you improve HIM**
- **Discover use cases of how healthcare organizations comprehensively improved their operation with software solutions developed by NIX engineers**

REGISTER

Wednesday, April 19 at 1 pm EDT

Digital Transformation made easy with Thin Scanning Solutions

Presented by <u>Kevin Neal</u>, TWAIN Marketing Committee Chair and CEO, P3iD Technologies

When was the last time you updated your LinkedIn or Facebook software? Never! So why should document scanning be any different?

Join this informative, and educational, webinar on the common-sense trend of "Thin Scanning" which simply means no software installation required.

- **Transformational Technology: Using modern Web and document scanning technologies, the promise if internet capture and IDP workflows can be truly realized**
- **Quick Deployments: Learn how easy it is to register a scanner with a cloud-server to enable document scanning over the internet in less than 5-minutes and benefit from Rapid Digital Workflows**
- **Get Involved with the Thin Scanning revolution: Contribute your ideas, thoughts and feedback to our Thin Scanning Solutions for the benefit of everyone. We are all about community!**

Come see how utilizing digital transformation is easier than ever with simple scanning solutions. Never before has been making your business better than with Thin Scanning Solutions!

Soon there will be an update to the regulations of archives in Colombia

By Alvaro Arias Cruz, District Director of Archives of Bogotá

Colombia has one of the most robust and comprehensive archives laws in the Latin American region, identified as the General Archives Law (Law 594 of 2000). Through this state norm, Colombia and all its public institutions have made substantial progress in document management and archives administration, so much so that it has been recognized nationally and internationally as a reference for several countries to develop their own legal frameworks on their public archive policies. After all these years, in Colombia the document management and the administration of archives has taken a momentum, which has allowed the consolidation of initiatives and very representative projects, both in institutions of the national level and also at the territorial level. In this sense, Colombia has interacted with several countries in the Latin American region as well as Ibeoramericanos. This interaction was seen in the III Ibero-American Seminar on City Archives held from March 21 to 24 of this year in the city of Barcelorna, Spain. There was a great exchange of knowledge and experiences on the evolution of the file systems of cities such as Lisbon, Barcelona, Quito, Havana, Bogotá, Cali and Medellin.

Undoubtedly, progress has been made on many issues, but there are also areas where we still have opportunities for improvement. Surely after these 20 years there is already enough material to establish lessons learned in many aspects that have to do with the process of document management and archive administration. One of the aspects that contributes to the dynamic digital transformation of document management and archive administration is the use of technologies. Especially when today it is already recognized that the process of document management and administration must be incorporated as an information system that requires the use of software or applications to perform a much more efficient administration of their files considered as one of the assets of the institutions.

Today, there is a great advance and diversity of information technologies applied to the document management process, this dynamic will always change. Technologies such as institutional repositories, long-term digital preservation, electronic signatures, interoperability protocols, document big data, data analytics applied to document management, the use of AI in the optimization of metadata processing and management processes, searches, queries, document classification, text mining, vocabulary control are profoundly transforming, both the processes, services and products that are generated in the process of document management and file management.

The novelty for Colombia is that the current process of updating archival standards in Colombia becomes a great opportunity to review, improve, complement, adjust, refine and strengthen the regulatory framework that results in progress and above all in the simplification and clarity of the public policy guidelines issued by the General Archive of the Nation (AGN) as the highest authority on archival matters in Colombia. It is expected that aspects related to simplification of procedures, inclusion of guidelines that expand the spectrum of the use of information technologies, as well as guidelines to strengthen the archival culture in public entities, which are not only obliged to comply with the rules, but also an opportunity for private entities or companies that on their own initiative also take into account the follow-up of these guidelines will be among others the most beneficiaries of the new draft unified agreement on the rules on document management and archives in Colombia, which is expected to be published in the second half of this year.

This is an exercise that demonstrates that the law is not unchangeable and that, on the contrary, it can also be subject to improvement or flexibility when the circumstances and needs of society and institutions so warrant. This is an example of active and dynamic democracy that demonstrates how laws should exist for the function and benefit of society and its institutions.

The AIIM Conference in New Orleans Provides Concrete Strategies for Navigating the Future of Information Management

New Orleans, LA – The AIIM Conference, a premier event for the information management industry, is set to take place from April 25-27, 2023, in New Orleans. Hosted by the Association for Intelligent Information Management (AIIM International), the conference will bring together industry partners and professionals from around the world to discuss the latest trends, technologies, and strategies in information management.

"Our industry is at a crossroads due to artificial intelligence (AI), hybrid work, and the increasing variety, velocity, and volume of information," said AIIM President and CEO Tori Miller Liu. "Changing times mean an event much different from prior years with diverse participants and speakers, new educational formats, and content focused on providing participants concrete strategies for navigating in this new era."

[Read more...](#)

[REGISTER](#)

AIIM International members do get a discount, so please reach out to hello@aiim.org for the discount code.

More Upcoming Events

Infosource
Capture & IDP Conference
September 6-7, Chicago

The Future of Capture is Now—Unlocking the Power of AI to Drive Process Automation

Vendors, integrators and high-volume users of Capture & IDP software and hardware will want to join the Capture & IDP 2023 Conference.

[Learn more...](#)

TWAIN Direct Developers Day
November 8, Tampa

Developers Day will deliver you a functional thin-client, web-browser document scanning application in ONE DAY!

[Learn more...](#)

Event Recordings

AIIM Florida is proud to have produced so many educational opportunities for the community in the last year with the help of our amazing sponsors and partners!

[Exclusive Insights on the State of the Capture Market](#) - presented by Ralph Gammon, Senior Analyst, Infosource

[Visioneer and TWAIN Direct](#) – making document scanning simple, easy and effective - presented by Jim Tamo, President, Visioneer, Inc. and Kevin Neal, TWAIN Marketing Committee Chair and CEO, P3iD Technologies

[Taking Productivity to New Heights with Low-Code Tools and Automation](#) - Presented by Ricardo Rengifo, President, dbs Software and Services and Craig Laue, CEO, IDEM Global

[Driving Transformation Past the Mountaintop](#) - presented by Bryant Duhon, Marketing Manager with Doculabs

[Enterprise Data Management: Managing your Business's Entire Data Lifecycle](#) - presented by Eugene Rudenko, AI Solutions Consultant at NIX United

[Making Automation Work with Intelligent Document Processing](#) - presented by Vivek Rao, Co-Founder and CEO, Foundation AI

Would you like to partner with AIIM Florida Chapter in 2023? Get on the calendar now before it's too late!

A not-for-profit entity, AIIM Florida Chapter works hard to provide professionals in the US Southeast and throughout the world up-to-date information on the latest information management technologies and providers. AIIM Florida's educational efforts toward betterment of the industry include regular educational events such as webinars and on-site gatherings across the state of Florida.

Our Board of Directors is comprised of industry experts that volunteer their time toward these efforts. There is cost associated with producing ongoing educational events and materials, so we ask – are you interested in sponsoring AIIM Florida Chapter to help us continue our mission?

You do not have to be a member of AIIM International or AIIM Florida Chapter to support us.

We offer two levels of sponsorship:

Event Sponsor:

Would you like to partner with AIIM Florida Chapter to produce a webinar or on-site event around your products and technology? If so, please consider partnering with us to generate some valuable contacts for your company!

AIIM Florida takes care of production, marketing and much of the attendee recruitment. In exchange, we ask that you sponsor the logistical cost of the event, which will vary dependent on requirements (virtual vs. on site for example).

In addition to a list of registrants, all Event Sponsors receive exposure on the AIIM Florida website, newsletters and social media channels.

Technology Sponsor:

Want a great marketing opportunity for your company and to support a good cause at the same time? Have your logo/banner featured prominently on the AIIM Florida Chapter website, along with the AIIM Florida newsletters.

Let's Talk!

Want more videos? Visit our website video page **here**