Welcome!

AIIM Florida Chapter works hard to provide Intelligent Information Professionals up-to-date information on the latest information management technologies and providers, through continuous research, consulting, collaboration, regular educational events and communications. Our methods to provide news, trends and best practices to the community include webinars, on-site gatherings across the state of Florida, newsletters and special partner projects. The AIIM Florida Chapter, formerly known as the AIIM Gulf Coast Chapter, is one of the key Chapters of 16 worldwide.

In this issue, we've included a [Spanish language version](#) - enjoy!

A Letter From Our President

Hello and Welcome.

Summer is now in the rearview mirror and the days are getting shorter from sunrise to sundown with a whole host of things that we are trying to accomplish and of no less impact with the AIIM Florida Chapter as we look to an increasingly productive schedule towards the end of 2022.

Much has been done by the great team of AIIM Florida Board of Directors over the past nine months in keeping education at the forefront of our activities. This is in large part thanks to the great efforts of the Board in establishing a sponsorship program that allows companies in both hardware and software to raise awareness about their capabilities set via AIIM Florida events and webinars. If you'd like more information about participating, please contact info@aiimfl.org.

We feel very strongly that we are continuing to build the base for meeting so many needs and providing further understanding of the Intelligent Information technologies to keep pace with changes in the technological ecosystem.

As you'll read here, the commitment that AIIM HQ continues to provide to the Florida Chapter, our members and followers with solid education opportunities and abilities to access increasing amounts of information. A recent example of those efforts was seen in the AIIM Virtual Summit last week. Special kudos go out to AIIM CEO, Peggy Winton and the great Staff in putting this solid event together.

Across our industry and related technologies, multiple opportunities in Q2 allowed for gaining new experiences and meeting new people as well as being coupled with access to learning and networking. Most recently, AWS Summits have taken place across the country and last week, locally at the Tradewinds Resort in St. Pete Beach, our friends at Xplor held the Xplor'22 Conference under the excellent organization of Skip Henk, Xplor President and Jennifer Smith, Director of Operations where Customer Communications Management CCM and Customer Experience Management CXM were focused along with key PDF and Process Automation capabilities.

For drilling in on the document and process automation areas and in particular IDP, Infosource delivered to expectations in the 17th Capture Conference held at the Eaglewood Resort in Itasca, IL. What a great Conference in content and delivery! You'll have an opportunity to learn more about it on October 6th in an AIIM Florida Webinar that will feature Ralph Gammon of Infosource and guests providing further insights on the Conference.

A much-appreciated sponsor of the AIIM Florida Chapter and reliable collaborator, TWAIN Working Group is also bringing their huge innovations of significant importance in the scanning and document processing realm to Florida with TWAIN Direct Developers Day in nearby Safety Harbor, FL on November 9th at the Safety Harbor Spa. This has great significance for the Capture industry as key scanner driver technology and solutions capabilities. For more information on this event and TWAIN Working Group activities please visit https://twaindirect.org/twain-direct-developers-day/.

It is never beyond the AIIM Florida Board's attention that the aforementioned events draw audiences from all over the Country and the world. In a very clear understanding of our identity as the Florida Chapter as a gateway for AIIM, we are very excited to share that we have initiated with this newsletter to provide the information in a Spanish edition as well.

We invite you to stay very connected with the AIIM Florida Chapter as we work to provide valuable knowledge through support of events as well as AIIM Florida live events, Webinars and educational materials.

Please continue to enjoy your journey with the AIIM Florida Chapter.

Sincerely,

Craig

AIIM Florida Chapter Board of Directors:

Craig Laue – President
B. John Masters – Vice President
Erin Dempsey – Director of Communications and Marketing
Elisabetta Pedersini – Director of Social Media and Secretary
Alvaro Arias – Director at Large – LATAM Focus
Bob Larrivee – Director - Past President - Advisor to the Board

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A letter from from Allyson Norat, Engagement & Experience Manager, AIIM International

Hello, from AIIM HQ!

We are so happy to see that you are enjoying educational information and events from the AIIM Florida Chapter!

Last week we hosted our 2022 AIIM Virtual Summit and were blown away with the 400+ Information Management professionals who joined us! With topics like M365 Governance Strategies, Best Practices in Information Classification & Extraction, AI, RPA & low-code, we made sure to include sessions that would bring relevant & informative content to our Summit participants. As someone who is relatively new to the AIIM Team, I was blown away by the passion and dedication that the AIIM Community has for continued education and growth in their professional development.

I truly hope that you were able to join us for the Summit, but if you were unable to attend – don't fret – there are lots of great AIIM opportunities right around the corner!

Whether it be an upcoming <u>Webinar</u>, a new post on our industry leading <u>AIIM Blog</u>, an upcoming AIIM+ Members <u>Exclusive Community Event</u>, upcoming Chapter Event, or a new <u>AIIM+ Pro Training Class</u>, it's never too late to take your Information Management craft to a New Dimension.

We're so happy to have you here as part of the AIIM Community through the AIIM Florida Chapter, and I can't wait to see what's next for each of you!

As always, if you have questions about AIIM please do not hesitate to <u>reach out to me</u>.

All the Best,

Ally N.

Join us for a webinar October 6

If you could not attend the Capture 2022 conference Sept. 7-8 in Chicago, you must attend this webinar!

Oct. 6, 11 am - 12 pm eastern

Exclusive Insights on the State of the Capture Market

presented by Ralph Gammon, Senior Analyst, Infosource

So, you couldn't make the recent Infosource Capture Conference in Chicago, or you just want to review some of the major insights shared there. Join us Oct. 6 when we present some of the hottest topics covered at this annual insiders event, including current trends in the Capture market and how an infusion of AI is affecting the content services landscape. No, this won't be the full Capture Conference experience, but we'll hit on some of the highlights and give you a glimpse of where this growing market is headed.

Register in advance for this webinar

You do not have to be in Florida to attend this event!

TWAIN DIRECT
Developers Day 2022

If you are a scanner manufacturer, ISV or an organization looking to evolve your capture strategy, this is a must attend event.

November 9
Safety Harbor Resort and Spa
(Tampa, FL area - online option available)
presented by the TWAIN Working Group

What exactly is TWAIN Direct Developers Day?

· **Collaborate and interact with 20+ other developers in a hands-on development environment that allows for creative exchange of ideas**
· **Experience web and mobile development opportunities**
· **Professionally staffed event with qualified, experienced developers of TWAIN Direct solutions as your guides**
· **Get 30 days pre-Developers Day sandbox and 60 days post-Developers Day to assist in development and deployment**
· **THE fastest and most cost-effective way to develop a TWAIN Direct Scanning Application**

Leave Developers Day with a network and/or cloud TWAIN Direct document scanning application you can build on and customize after the event.

For more information, contact the TWAIN Working Group

Recent Events

Visioneer and TWAIN Direct – making document scanning simple, easy and effective

Jim Tamo, President, Visioneer, Inc.   *Kevin Neal, Marketing Committee Chair, TWAIN Working Group*

In this webinar Visioneer and the TWAIN Working Group provided an overview for the business value of TWAIN Direct, described several technology solutions and even demonstrated how easy a real out-of-box experience can literally get production document scanning workflows setup in just minutes!

Watch the Video

Parallel Scanning with Xerox W110/W130 Production Scanners

Production scanning is all about volume. Serious volume. Paper-heavy industries where record-keeping and document security are priorities require serious technology, too. And while production scanner speeds continue to increase, the average production scanner still sits idle up to 50% of the day awaiting user input for the next scan job. With higher and higher production speeds also comes higher and higher hardware acquisition costs, not to mention service and maintenance downtime, and additional burden on the system, as high-speed scan processing can be taxing on the user workstation.

A better way

Thanks to Visioneer's exclusive Parallel Scanning technology, the game has changed. Available on Xerox W110 and W130 production scanners, Parallel Scanning process architecture allows users to connect and operate up to ten Xerox W100 Series scanners to a single host computer, without impact to output speeds. So as scanning volumes increase, incremental Xerox scanner hardware can be added to process. Having multiple Xerox production scanners working together can also drastically reduce downtime, as operators can have multiple batches scanning on multiple devices at once. Productivity that truly grows with your business.

Disruptive Economics

And while the productivity and disruption avoidance value of Parallel Scanning technology is huge, the hardware cost savings is equally impressive. The hardware cost of two new Xerox 110 Production Scanners (delivering a total of 240 page-per-minute scanning), for example, comes in at less than half the cost of competitive 140 page-per-minute scanners. Three W110 Scanners cost less than a third of competitive 210 page-per-minute high-speed production models.

Get the most out of your production scanner investment with Xerox W110 and W130 Scanners and Visioneer's Parallel Scanning technology. For more on Xerox production scanners, visit www.xeroxscanners.com.

Would you like to partner with AIIM Florida Chapter to produce a webinar or on-site event around your products and technology?

A not-for-profit entity, AIIM Florida Chapter works hard to provide professionals in the US Southeast and throughout the world up-to-date information on the latest information management technologies and providers. AIIM Florida's educational efforts toward betterment of the industry include regular educational events such as webinars and on-site gatherings across the state of Florida.

Our Board of Directors is comprised of industry experts that volunteer their time toward these efforts. There is cost associated with producing ongoing educational events and materials, so we ask – are you interested in sponsoring AIIM Florida Chapter to help us continue our mission?

You do not have to be a member of AIIM International or AIIM Florida Chapter to support us.

We offer two levels of sponsorship:

Event Sponsor:

Would you like to partner with AIIM Florida Chapter to produce a webinar or on-site event around your products and technology? If so, please consider partnering with us to generate some valuable contacts for your company!

AIIM Florida takes care of production, marketing and much of the attendee recruitment. In exchange, we ask that you sponsor the logistical cost of the event, which will vary dependent on requirements (virtual vs. on site for example).

In addition to a list of registrants, all Event Sponsors receive exposure on the AIIM Florida website, newsletters and social media channels.

Technology Sponsor:

Want a great marketing opportunity for your company and to support a good cause at the same time? Have your logo/banner featured prominently on the AIIM Florida Chapter website, along with the AIIM Florida newsletters.

Let's Talk!

In Case You Missed It

May 26, 2022 - Webinar

Taking Productivity to New Heights with Low-Code Tools and Automation

Presented by Ricardo Rengifo, President, dbs Software and Services and Craig Laue, CEO, IDEM Global

Ricardo Rengifo, President, dbs Software and Services

Craig Laue, CEO, IDEM GLOBAL

Want more videos? Visit our website video page <u>here</u>

A Special Thanks To Our Sponsors

AIIM Florida Has a New Website!

Visit our new website to learn about Chapter membership, latest news and events, sponsorship, joint event opportunities and view a multitude of educational videos around technologies such as AI, RPA, Business Process Management, Information Governance, Blockchain, Enterprise Data Management, Intelligent Document Processing and more!

AIIMFL.org

AIIM Florida Chapter September 2022 Newsletter - <u>Spanish language version</u>

Website	LinkedIn	YouTube	Twitter	Instagram

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