Welcome!

AIIM Florida Chapter works hard to provide Intelligent Information Professionals up-to-date information on the latest information management technologies and providers, through continuous research, consulting, collaboration, regular educational events and communications. Our methods to provide news, trends and best practices to the community include webinars, on-site gatherings across the state of Florida, newsletters and special partner projects. The AIIM Florida Chapter, formerly known as the AIIM Gulf Coast Chapter, is one of the key Chapters of 16 worldwide.

A Letter From Our President

To our AIIM Florida Chapter Member and Prospect Member Community,

It is with great pleasure that I provide these short notes as part of our ongoing efforts to keep you informed as to the monthly activities of the Chapter.

April was a very busy month as we started off with a great webinar by Bryant Duhon of DocuLabs titled "Driving Transformation Past the Mountaintop" in which Mr. Duhon provided key perspectives on the ever-changing landscape of intelligent information and additionally provided insights as to what attendees to the 2022 AIIM Conference in Denver could expect to learn and bring back as to key growth technologies impacting our industry.

Later in April, Erin Dempsey and I attended the 2022 AIIM Conference in Denver. It was an excellent event and a great job by the AIIM HQ team in the Conference's overall organization and program. That team did not miss a beat as to putting together the live conference after being forced to go virtual in 2021. Our hugest thanks to all of them and we look forward to being with them once again in New Orleans in 2023.

Erin and I were very proud to hear the great compliments for the work we're doing in the Florida Chapter given to us not only by the AIIM HQ team and Leadership but also from members in attendance, exhibiting vendors as well as Fellows. It gives us great pride to know that we are serving the AIIM Community through our continuous program of Education via webinars and outreach.

All of this is due to the great job and tireless work of the Florida Chapter Board of Directors. Key to creating this awareness at the Conference was Erin Dempsey who wears many hats on the Board and does such an excellent job in doing so.

Erin and I tag teamed at the Conference and letting as many people as we could in attendance know about our Chapter sponsorship programs that, in a low-cost way, provide companies and vendors access to our constituency through live Lunch-and-Learn Events as well as webinars and promotion on the AIIM Florida Chapter website and this newsletter. Platinum, Gold and Silver sponsorships are also available. You'll find more information about this later in this newsletter.

In May, I had the distinct pleasure in representation of IDEM GLOBAL of presenting in webinar alongside Ricardo Rengifo, President of dbs Software and Services in covering Taking Productivity to New Heights with Low-Code Tools and Automation. Our lively dialogue covered the far-reaching capabilities of low-code and automation tools of dbs LiveForms and Astro RPA through IDEM GLOBAL to enhance the document process journey at a lower cost. You'll find more information here including the webinar recording. The Chapter is proud to have dbs Software and Services and IDEM GLOBAL as sponsors.

Last but not least, it is my pleasure to welcome to the AIIM Company of Fellows, the 2022 inductees: Julie Harvey (AIIM Fellow #230), Senior Director, Discount Tire, Jed Cawthorne MBA CIP (#231), Principal Product Manager, NetDocuments and Ian Story (#232), Principal Group Product Manager, Microsoft

It is a pleasure and an honor to be in the Company with these fine contributors to the AIIM Community.

Educating and growing with you in the intelligent information journey,

Craig

AIIM Florida Chapter Board of Directors:

Craig Laue – President
B. John Masters – Vice President
Erin Dempsey – Director of Communications and Marketing
Elisabetta Pedersini – Director of Social Media and Secretary
Alvaro Arias – Director at Large – LATAM Focus
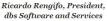Bob Larrivee – Director - Past President - Advisor to the Board

Recent Events

Taking Productivity to New Heights with Low-Code Tools and Automation

An interactive presentation and knowledge exchange

Presented by Ricardo Rengifo, President, dbs Software and Services and Craig Laue, CEO, IDEM GLOBAL

[View Presentation](#)

Ricardo Rengifo, President, dbs Software and Services

Craig Laue, CEO, IDEM GLOBAL

Many companies struggle to find a cohesive set of solutions that truly resolve their document automation and processing pain points. In this presentation and dialogue, industry veterans Ricardo Rengifo of dbs Software and Craig Laue of IDEM GLOBAL detail how solutions are brought together to realize the vision that most companies truly wish to achieve.

You'll take away from this webinar recording exactly how that synchronization can be accomplished, and gain a better understanding about putting together the best document process and automation capability - from Data Capture to Forms Work Flows with E-sign to RPA, all with secure Content Management and without breaking the bank.

Driving Transformation Past the Mountaintop – A look at Automation and Intelligent Information

Presented by Bryant Duhon Marketing Director, Doculabs

[View Presentation](#)

Bryant Duhon is a well-known expert on the Digital Transformation/ Intelligent Information industry. Whichever of the labels best applies to overall process automation that Bryant is providing expert coverage and insights on, he is continuously staying on top of what is making the most impacting changes to Intelligent Information Management.

As this is a daily focus for Mr. Duhon, he is keen to looking at all of what are the propulsors to development and decisions shaping the market. He is not only in

the technology but what is behind what is making it function to scale to efficiency goals.

This is the type of information that is needed by technology manufacturers and those making decisions for solution implementation. This webinar recording is a can't-miss if you are engaged in the relevant technologies.

You do not have to be in Florida or be an AIIM/AIIM Florida member to join our webinars!

Would you like to partner with AIIM Florida Chapter to produce a webinar or on-site event around your products and technology?

A not-for-profit entity, AIIM Florida Chapter works hard to provide professionals in the US Southeast and throughout the world up-to-date information on the latest information management technologies and providers. AIIM Florida's educational efforts toward betterment of the industry include regular educational events such as webinars and on-site gatherings across the state of Florida.

Our Board of Directors is comprised of industry experts that volunteer their time toward these efforts. There is cost associated with producing ongoing educational events and materials, so we ask – are you interested in sponsoring AIIM Florida Chapter to help us continue our mission?

You do not have to be a member of AIIM International or AIIM Florida Chapter to support us.

We offer two levels of sponsorship:

Event Sponsor:

Would you like to partner with AIIM Florida Chapter to produce a webinar or on-site event around your products and technology? If so, please consider partnering with us to generate some valuable contacts for your company!

AIIM Florida takes care of production, marketing and much of the attendee recruitment. In exchange, we ask that you sponsor the logistical cost of the event, which will vary dependent on requirements (virtual vs. on site for example).

In addition to a list of registrants, all Event Sponsors receive exposure on the AIIM Florida website, newsletters and social media channels.

Technology Sponsor:

Want a great marketing opportunity for your company and to support a good cause at the same time? Have your logo/banner featured prominently on the AIIM Florida Chapter website, along with the AIIM Florida newsletters.

Let's Talk!

In Case You Missed It

March 31, 2022 - Webinar

Enterprise Data Management: Managing your Business's Entire Data Lifecycle
Presented by Eugene Rudenko, AI Solutions Consultant at NIX United

Want more videos? Visit our website video page here

A Special Thanks To Our Sponsors

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AIIM Florida Has a New Website!

Visit our new website to learn about Chapter membership, latest news and events, sponsorship, joint event opportunities and view a multitude of educational videos around technologies such as AI, RPA, Business Process Management, Information Governance, Blockchain, Enterprise Data Management, Intelligent Document Processing and more!

AIIMFL.org

Website	LinkedIn	YouTube	Twitter	Instagram

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