



Welcome!

AIIM Florida Chapter works hard to provide Intelligent Information Professionals up-to-date information on the latest information management technologies and providers, through continuous research, consulting, collaboration, regular educational events and communications. Our methods to provide news, trends and best practices to the community include webinars, on-site gatherings across the state of Florida, newsletters and special partner projects. The AIIM Florida Chapter, formerly known as the AIIM Gulf Coast Chapter, is one of the key Chapters of 16 worldwide.

A Letter From Our President



Hello and Welcome.

On behalf of the AIIM Florida Chapter Board of Directors, Erin, Elisabetta, B. John, Alvaro and Bob, I want to thank you very much for your following and involvement in our Chapter activities.

We strive to ensure that, whether as a Member or a Professional with deep interest in Intelligent Information and Digital Transformation that we are providing you with insights and perspectives on our industry that sees highly transformative advancements on a daily basis.

As part of that effort, we are very proud to bring you the result of our interest in keeping you informed via our revised Chapter Newsletter. This achievement, in parallel to the launch of the AIIM Florida Website represents further proof that, as a Chapter, we value communication and most importantly, your need to know.

We always welcome your feedback as well as ideas, articles and contributions to publish and any input as to how we can improve.

Both Erin Dempsey and I will be at the 2022 AIIM Conference in Denver, April 26 through 29th, to gain information and meet has many of our fellow attendees as

time will allow as well as providing information with regards to vendor sponsorships of our Chapter and multiple activities and promotions along with our website, newsletter, Webinars, Lunch & Learns and other events that we make available.

So now, please enjoy your journey with the AIIM Florida Chapter.

Sincerely,
Craig

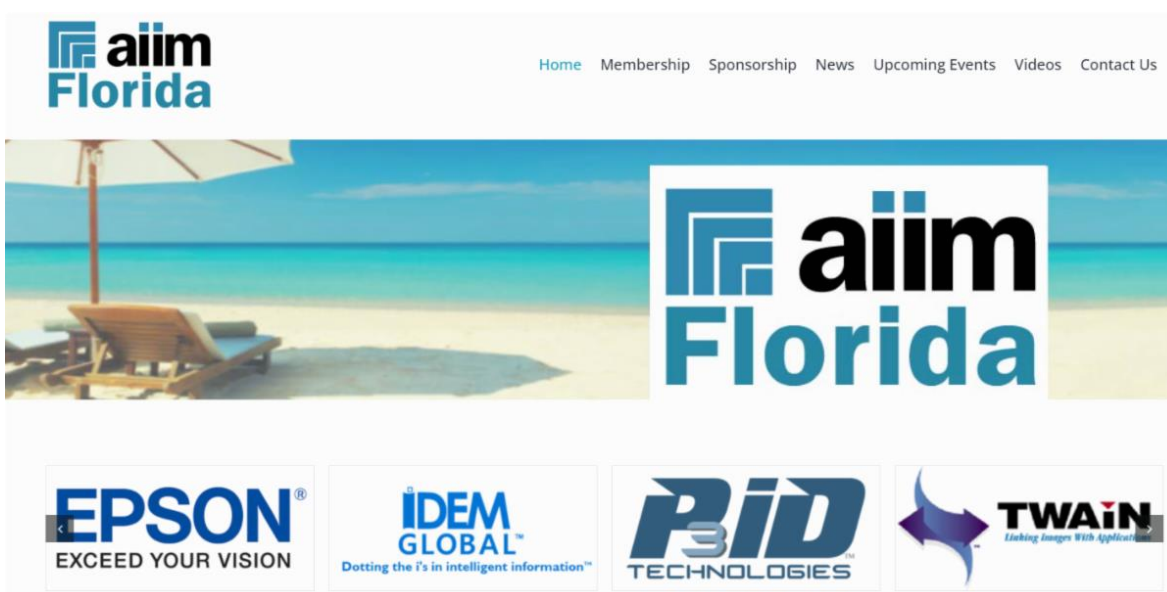
AIIM Florida Chapter Board of Directors:

Craig Laue – President
B. John Masters – Vice President
Erin Dempsey – Director of Communications and Marketing
Elisabetta Pedersini – Director of Social Media and Secretary
Alvaro Arias – Director at Large – LATAM Focus
Bob Larrivee – Director - Past President - Advisor to the Board

AIIM Florida Has a New Website!

Visit our new website to learn about Chapter membership, latest news and events, sponsorship, joint event opportunities and view a multitude of educational videos around technologies such as AI, RPA, Business Process Management, Information Governance, Blockchain, Enterprise Data Management, Intelligent Document Processing and more!

AIIMFL.org



Upcoming Events

Join us for a webinar April 21, 2022 at 11 AM EDT

Driving Transformation Past the Mountaintop

A look at Automation and Intelligent Information with AIIM'22 -Denver perspective



**Presented by Bryant Duhon
Marketing Director, Doculabs**

Our speaker, Bryant Duhon is a well-known expert on the Digital Transformation/ Intelligent Information industry. Whichever of the labels best applies to overall process automation that Bryant is providing expert coverage and insights on, he is continuously staying on top of what is making the most impacting changes to Intelligent Information Management.

As this is a daily focus for Mr. Duhon, he is keen to looking at all of what are the propulsors to development and decisions shaping the market. He is not only in the technology but what is behind what is making it function to scale to efficiency goals. The insight that Mr. Duhon brings to the April webinar is in perfect timing as a preview to the AIIM 2022 Conference and Expo in Denver.

This is the type of information that is needed by technology manufacturers and those making decisions for solution implementation. A can't-miss event if you are engaged in the relevant technologies.

You do not have to be in Florida or be an AIIM/AIIM Florida member to join our webinars!

REGISTER

AIIM Florida Reach to LATAM & Back

With the great ability of the Florida chapter to reach out and extend its education efforts, there was solid achievement in reciprocally expanding the activities to Latin America, in particular to Colombia.

Alvaro Arias of AArias Consulting and Director at the Bogota Archives in Colombia is Director at Large representing the Chapter's LATAM focus.

In July of 2021, Mr. Arias presented an excellent Webinar for the Florida Chapter's member and professional attendees titled "Digital Transformation of Document Management and Archives Administration at the city of Bogotá, Colombia". The Webinar truly served to provide great information on how another area of the world serves to further improve to automation focusing on the District Archives System of Bogotá in the efficient management of electronic files through implementation of advanced document management processes. Mr. Arias explained how Bogotá Archives has supported and enhanced the productivity of public management through their efforts, to include the ultimate goal of transparency and strengthening of information governance in the public sector of Bogotá.

[View the presentation here](#)

In a like effort, the AIIM Florida Chapter provided a Webinar presentation on October 14, 2021 during the District Archives Week focused on Archives, Society and Digital Transformation from the Bogota perspective.

Craig Laue presented the Webinar in Spanish on behalf of the Chapter titled "Scanning Paper and Digital Transformation of Records for Archival: Prepare for the Future".

The presentation went in-depth on how to prepare to image documents but still take into account the importance of electronic records in the mix. Key emphasis was placed on what is needed to prepare for future archival and compliance. For example, where are those images being stored? What is all of the information for audit and – how will you classify the new images? Additional thoughts were centered on - Who should have access to this new information? And, how long should all of your information be retained?

In the goals of the AIIM Florida Chapter through Mr. Arias' detail and ability to carry out the expansion of knowledge across LATAM, we hope to continue to continually exchange information with markets outside of North America.

In Case You Missed It

**View recordings of our recent webinars and on-site events
from the last quarter**

March 31, 2022 - Webinar

Enterprise Data Management: Managing your Business's Entire Data Lifecycle

Presented by Eugene Rudenko, AI Solutions Consultant at NIX United

February 24, 2022 - Webinar

Making Automation Work with Intelligent Document Processing

Presented by Vivek Rao, Co-Founder and CEO, Foundation AI

December 16, 2021 – Holiday Event in Tampa

New Trends in Scanning and Content Capture in Vertical Markets for Proven ROI

Presented by Bill Gates, Business Development Manager – Imaging Solutions, Epson America, Inc.



Eugene Rudenko, NIX United



Vivek Rao, Foundation AI



Bill Gates, Epson America

Want more videos? Visit our website video page [here](#)

A Special Thanks To Our Sponsors



Interested in sponsoring an event or having heightened visibility here and on our website?

The AIIM Florida Chapter has a wide array of ideas to help you align with our never ending focus on education on industry topics and innovation with our key

annual sponsorship levels. Whether it be your Company sponsoring a Lunch & Learn or Webinar or having your logo in prominent view on the Website or Newsletter (or both) we provide you with this opportunity at very low cost. [Let's talk!](#)

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